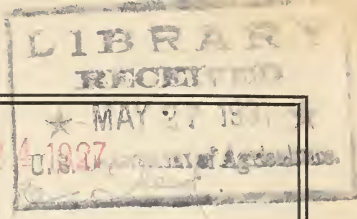


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DEKALB NURSERY BULLETIN

DeKalb Street, Norristown, Pa.

Phone 1597

OCTOBER, 1927

A MONTHLY VISITOR

Practical suggestions—what and when to plant, prune and spray—and seasonable offerings of the many varieties of Trees, Hardy Flowers, Hardy Shrubs, grown and distributed by the DeKalb Nurseries.

CLOSED ON SUNDAY



Adolf Müller
DeKalb Nurseries
Norristown, Pa.



OCTOBER, 1927

For the month of October our advice is to plant anything and everything. It is the right time for trees and shrubbery as well as for evergreens and hardy flowers. The sooner the planting is done the better; it will give the plants a chance to get or make new roots before the real cold weather starts.

This issue of our "Bulletin" is to introduce some of the men who supply the energy and service of the DeKalb Nurseries, and they are each contributing their personal say on the subject assigned them. I trust this will help to bring about a better acquaintance.

I must ask your attention, especially at this time to the

Hardy Azalea

Fortunately we are in a position to supply them:

Azalea Hinodegerii
Azalea Amoena
Azalea Yodogowa
Azalea Ledifolia, Alba and Rosea
Azalea Hinomayii

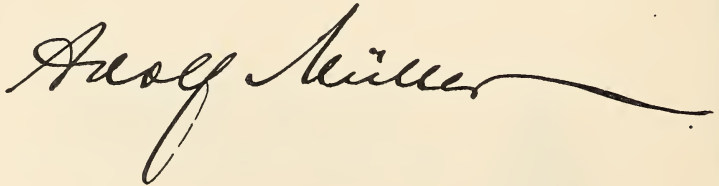
We have these varieties in large sizes, as fine shaped as any Box Bush, and can supply them in quantity. Nothing finer ever could be planted in any garden than Hardy Azalea, and these varieties we offer are all evergreen but one.

Their colors are the most brilliant and of the most artistic tones that could be desired. We are now in a position to offer Hardy Azaleas, and offer them to the private planter as well as to the commercial planter.

We have in all, 50,000 Hardy Azaleas in our Nurseries, and I strongly urge any one who has the room, to plant Hardy Azaleas. They are the choicest and most beautiful of all our hardy, blooming, evergreen shrubs, and they are the least understood and the least known to the great host of the flower-loving public.

They range in price from \$1.00, \$2.00, \$3.00, \$5.00 and very extra fine specimens many years old, at very fair figures.

Come and let us show them to you.

A handwritten signature in cursive script, reading "Asaf Miller". The signature is written in dark ink and features a long, sweeping horizontal line extending to the right.

Japanese Lantern Plant is a very beautiful perennial with large orange-red seed pods suspended like lanterns, hence the name. These remain on the stem all winter after they have been cut. The berries when soft are edible. A picturesque plant that should be in every garden. Nice plants at \$2.50 per dozen.

Mallow Marvels also known as Marsh Mallows, are probably the most striking of our perennials, growing to a height of 5 or 6 feet. They bear beautiful satiny flowers of red, pink, or white, as large as a dinner plate. A wonderful investment for your garden at \$1.00 each or \$10.00 per dozen.

Hardy Asters or Michaelmas Daisies are improved forms of our native asters. Extremely pretty with their flowers of white, pink or purple. Flowers late in the Fall. These sell at \$2.50 per dozen.

WILLIAM C. COLMERY.

Philadelphus Virginalis

These produce the largest flowers of all Hybrid Mock Oranges, and it distinguishes itself in that it blooms twice in a season. It is the most beautiful of all the Philadelphus (Mock Orange). There is nothing surpassing it, being literally covered with large wax-like white flowers, having a delicious and delicate scent, and this sturdy plant, remember, blooms twice each year. If you are a plant lover, you cannot be without one or two of these, as they can be bought at a price which is low considering their worth. Come and see these plants and make a selection; we are sure you will be pleased with them. Big bushy plants 4-6 ft., \$1.50 each.

PETER AALFS.

Chinese Poplar (Populus Simondsii)

In introducing the Chinese Poplar to the American trade, the Department of Agriculture has taken a decided step forward towards the improvement of our ornamental trees. Its resemblance to the Lombardy Poplar is very marked, having the same tall, slender, and graceful appearance of the Lombardy, and is equally as fast in growth, and so far has proven disease resistant.

This tree is wonderfully adapted for screens, backgrounds, and line markers. The leaves are a dark, glossy green, deeper in color than the Lombardys; the bark on each twig is ridged, so that a cross section looks almost square.

We have been growing this tree for several years and thoroughly recommend it for all purposes filled by the Lombardy Poplar, and we have several thousand 6 to 8 feet in height at the attractive price of \$1.00 up to \$2.50 each.

FRANK SPEAREY.

Weir's Cut Leaf Maple

Weir's Cut Leaf Maple, our own grown, is a beautiful shade tree. Used for specimen it grows straight up, the branches weeping, some touching the ground; they range in height from 6 to 8 feet and cost \$2.00 each. 10 to 12 feet, \$3.00 each.

American Elm

American Elm; another beautiful tree for shade, especially when 25 to 30 feet high. Can be used for a specimen or street planting, we have a large supply of nice straight trees with perfect heads 12 to 15 feet high at \$5.00 each.

Japanese Larch

Japanese Larch; a more improved variety than the European Larch. It is not an evergreen, but in the spring when it starts to grow, there is not a prettier shade tree anywhere. It can be used for group, specimen or screen planting. They are priced: 6 to 8 feet high, at \$5.00 each and 8 to 10 feet high at \$7.50 to \$10.00 each.

Mugho Pine

Mugho Pine; a dwarf growing Pine, short needles; can be used for foundation or specimen planting. They are fine to plant as markers in pairs outside of a door or along side steps; 1 to 4 feet spread, \$2.00 to \$16.00 each.

Scotch Pine

Scotch Pine; a fast growing Pine. One of the prettiest colored Pines and will stand severe weather. Can be used for specimen or group planting. 3 to 5 feet, at \$2.50 to \$7.50 each.

CHARLES CATAGNUS.

Plant Now

Fall is an ideal time for planting and replanting trees and shrubs. This should be done any time from now on and throughout the winter with few exceptions. In replanting, the hole in which the trees or shrubs are to be placed, should always be large enough to allow ample room for spreading out the roots, and fill in with thoroughly mixed soil, preferably top soil. Always be sure to put good soil in the hole to give the fibrous roots a better chance to take up nourishment. If roots be broken, a clean cut should always be made with a knife or shear, because a clean cut wound on limb or root will heal over quickly.

An important factor is to purchase all trees and shrubs from nurserymen not too far away from home. Fine trees, too long exposed, are often ruined by the long exposure.

ERNEST MICHAEL.

Call Us by Phone

And now after reading the preceding paragraphs, it may be your interest is quickened along these lines, and that you have in mind a tree, shrub, or some evergreens that would add charm to your home grounds. It would be best if you could call and see the DeKalb Nurseries, look over our very large stock of various things, and we will assure you a kind and courteous reception.

If a visit is impracticable, call Norristown 1597, and information regarding trees, shrubs, evergreens and their various characteristics along with prices, and other information desired, will be cheerfully given.

Of course, there are some things we cannot sell over the telephone; a visit must be made in order that a satisfactory sale, with pleasure and profit to both of us, be closed. We would prefer you to call, but if you have any difficulty in making your wants clear over the phone, or you cannot call, we will gladly send a competent man to see you; one who understands plants, and he will help you to arrive at some conclusion about your planting.

Anyhow, either phone, call on us or let us send one of our representatives to see you.

The writer of this, will gladly receive your message, either by phone, or personally welcome you at our office.

ALEX C. ANDERSON.